

PRESS INFO: INTERSOLUTION 2023

Ghent (Belgium), January 2023

Bright prospects for the solar market at InterSolution 2023 in Ghent

120 international exhibitors showcased the latest innovations at the 11th trade fair for solar industry in the Benelux



The solar energy industry is experiencing a boom, as evidenced at InterSolution! More than 5,800 professionals – more than twice as many as last year! – visited this year’s international solar trade fair in Ghent (Belgium) on 25 and 26 January 2023. Many of the main suppliers and producers in the solar market, from all over the world, were also in attendance, with impressive stands.

With a trade fair floor that was 40% larger than last time, solar professionals could once again benefit from a great deal of product knowledge and business leads at the number-one networking and trade fair for solar energy for the Benelux. Because the fair takes place early in the year, visitors get a good idea of the innovations that are in the pipeline in the market this year for solar panels, converters, energy storage, charging solutions, assembly systems, control techniques, software and monitoring. With exhibitors from 12 different countries (including Belgium, the Netherlands, Germany, France, China, Austria, Switzerland, the United Kingdom, Slovenia, South Korea, etc.), InterSolution is very much an international trade fair. Visitors – including electricians, solar installers, contractors, installers, roofers, plumbers, and architects – mainly come from Belgium (82%) and the Netherlands (16%). For many exhibitors, this two-day trade fair at Flanders Expo is and continues to be the main inroad to the solar market in the Benelux.

The fact that the fair garnered so much interest this year is also indicative of the enthusiasm and expectations in the market. Delphine Martens, Exhibition Manager: *“The trade floor was*

crowded, and the stands were a hive of activity. This only confirms our assumption that this will be a special year for the solar energy industry. Of course, we are particularly pleased and satisfied that so many exhibitors and visitors have once again found their way to InterSolution in Ghent. But above all, we are proud of the quality of the contacts that people make here. There can be no doubt that the fair has once again provided many business opportunities for exhibitors, the benefits of which they can reap for the rest of this year.”

Energy challenges

The solar market faces tremendous challenges in terms of energy transition, as evidenced at InterSolution. Solar companies are continually investing in the search for new solutions for solar panels, converters, assembly materials, and storage for residential and commercial use. The market for inverters and batteries continues to develop at a furious pace.

The power grid requires ever more smart converters. For the residential market, suppliers are increasingly offering hybrid converter solutions combining elements of a PV converter and a battery converter.

Software also played a big part in the trade fair offer. With the latest layout and costing tools on display at InterSolution, projects can be costed in a jiffy, including a bill of materials, ballast plan and clear drawings for the roof. In assembly, the growing focus on circularity and limiting the use of materials is apparent.

This year, exhibitors (Bebat, Durasun, Esdec, Fronius, Growatt, ODE PV-Vlaanderen, Qcells, SMA Benelux, SolarEdge, TW Solar and Virto) organised no fewer than 20 Master Classes. Topics included the solar panel policy in Flanders, do's and don'ts for large-scale solar roof projects, avoiding consumption peaks in light of the new Flemish capacity tariff, and the future of renewable energy.

The 2024 edition

The trade fair organisation won't be sitting idle and already likes to look ahead to the next edition, on Wednesday 17 and Thursday 18 January 2024 (with late night opening on Wednesday) in Ghent. It will provide an overview of what we can expect in terms of market developments in 2024. Interested exhibitors can already get in touch at info@intersolution.be.

All information: www.intersolution.be

Here are the dates to note in your diary: 12th edition of InterSolution on 17 and 18 January 2024 at Flanders Expo in Ghent

→ Aftermovie InterSolution 2023: <https://youtu.be/gosjeBpFxww>

***** NOT FOR PUBLICATION *****

Visual material (photos of the 2023 edition) can be downloaded from www.intersolution.be (via Press - Visual Material)

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